

## ***Lori4Trea\$***

Hi! I'm Lori Montero and I'm running for Treasurer of the Collie Club of America. I was born into the world of Collies in 1966. My parents, Tom and Lorraine Montero, had Collies in our household before I was a glimmer in their eyes! I began my show career at the tender age of 4 years old and won a tackle box that my father still has in his garage. I purchased my first conformation dog in 1992 and joined CCA in 1994. 2024 marks my 32<sup>nd</sup> consecutive year of membership.

I have served the CCA in multiple capacities. From Membership Chair/Co-Chair and PayPal Coordinator to District Director for North Carolina, Realignment Committee Chair, Merchandise Chair, Announcer, Breed Mentor and most recently was asked to and approved to join the Breed Education Committee. The 2023 National in Fort Wayne, IN experienced the largest attendance at the Breed Education Seminar (101 attendees) where I was asked to facilitate the seminar. What a fun experience!

I've also been asked by our Judges' Education Committee to present "Judging the Collie" to new AKC Collie judge applicants attending Eukanuba/Royal Canin; Greenville, SC All-Breed and, Raleigh, NC All-Breed Clusters.

I've spent the last 18 years in the automotive industry. My career path has been one filled with extensive travel and management of dealership processes and systems. I've managed multi-million-dollar marketing and advertising budgets along with vendor/partner master service agreements and performance metrics. I am a numbers girl!

Mike Esch and I have worked closely on several projects involving the CCA finances. I'm familiar with the CCA investment accounts and our banking relationships. I've managed the PayPal Membership Account for the past 14 years and facilitated the refunds when the 2020 Syracuse National was cancelled. I hope you'll recognize the importance of having someone familiar with the Club's operating procedures in the position as Treasurer. Your support is greatly appreciated!

*Lori*